

Order / Rev: 707234
 Alt Order #: 06282906
 Flight Dates: 08/18/12 - 08/24/12

Advertiser: Republican National Committee
 Product Desc: RNC
 Estimate: 3037

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	08/24/12	08/24/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	----F--	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$500.00		0.00						
E 4	WKYC	08/24/12	08/24/12	M-F 3-4p The Doctors	CM	3p-4p	----F--	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$350.00		0.00						
E 5	WKYC	08/24/12	08/24/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	----F--	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
CH 3 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$2,000.00		0.00						
E 6	WKYC	08/24/12	08/24/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$1,000.00		0.00						
E 7	WKYC	08/24/12	08/24/12	Browns Pre-Season Football Browns Pre-Season Football	CM	Browns Pre-Season	----F--	:30	2	\$7,500.00	P-5	0.00	NM	2	\$15,000.00
NFL PS: BROWNS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	2		\$7,500.00		0.00						
E 8	WKYC	08/24/12	08/24/12	M-F 730-8p Entertainment Tonight	CM	730-8p	----F--	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$1,200.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		NKYC	08/20/12-08/26/12	M-F 730-8p	730-8p		-----F----	:30	(\$1,200.00)	0.00	NM				
		See MG 8.2													
		[Browns Football]													
2		NKYC	08/24/12-08/24/12	Browns Pre-Game	Browns Pre-Game		-----F----	:30	\$1,200.00	0.00	NM				
		Ⓜ MG for 8.1 08/24													
E 9	WKYC	08/20/12	08/20/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$500.00		0.00						
E 10	WKYC	08/20/12	08/20/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$750.00		0.00						
E 11	WKYC	08/20/12	08/20/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$500.00		0.00						
E 12	WKYC	08/20/12	08/20/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$750.00		0.00						
E 13	WKYC	08/20/12	08/20/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$3,000.00		0.00						

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WKYC	08/20/12	08/20/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$1,000.00		0.00			
E 15	WKYC	08/20/12	08/20/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$1,200.00		0.00			
E 16	WKYC	08/20/12	08/20/12	Mon Prime B Mon Prime B	CM	9-10p	M-----	:30	2	\$2,500.00	P-5	0.00	NM	2	\$5,000.00
STARS EARN STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$2,500.00		0.00			
E 17	WKYC	08/18/12	08/18/12	Sat 11-1135p LN SAT	CM	11-1130p	-----S-	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$2,800.00		0.00			
E 18	WKYC	08/18/12	08/18/12	Saturday Night Live Saturday Night Live	CM	1130p-107a (11:30 PM-1:00 XM)	-----S-	:30	1	\$950.00	P-5	0.00	NM	1	\$950.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$950.00		0.00			
E 19	WKYC	08/18/12	08/18/12	Sat 7-730P SA 7-730P	CM	7-730p	-----S-	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
CRIMESTOPPERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$500.00		0.00			
E 20	WKYC	08/18/12	08/18/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$1,000.00		0.00			
E 21	WKYC	08/18/12	08/18/12	Sat 730-8p Sat 730-8P	CM	730-8p	-----S-	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
CASH EXPLOSION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$500.00		0.00			
E 22	WKYC	08/19/12	08/19/12	Sun 12x-1x Sun 12x-1x	CM	12a-1a	-----S	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
ENT TONIGHT 60															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$500.00		0.00			
E 23	WKYC	08/19/12	08/19/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
CH 3 NWS NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$550.00		0.00			
E 24	WKYC	08/19/12	08/19/12	Sun 6-630p Channel 3 News at 6p SUN	CM	6-630p	-----S	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
CH3 NWS@6 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$2,000.00		0.00			
E 25	WKYC	08/19/12	08/19/12	NFL Pre Season Football NFL Pre-Season Football	CM	NFL Pre-Season F	-----S	:30	2	\$5,000.00	P-5	0.00	NM	2	\$10,000.00
NFL PS SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					2	\$5,000.00		0.00			
E 26	WKYC	08/19/12	08/19/12		CM	8a-9a	-----S	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN TDY															
NBC Today Show (Su)															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					2	\$1,000.00		0.00			
E 27	WKYC	08/19/12	08/19/12	Sun 9-1030a	CM	9a-1030a	-----S	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
Channel 3 News Sun 9a															
CH3 SU MRN NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,000.00		0.00			
E 28	WKYC	08/23/12	08/23/12	Days of Our Lives	CM	1p-2p	---T---	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
Days of Our Lives															
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$500.00		0.00			
E 29	WKYC	08/23/12	08/23/12	M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00
Channel 3 News at 11p M-F															
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$2,800.00		0.00			
E 30	WKYC	08/23/12	08/23/12	Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$750.00		0.00			
E 31	WKYC	08/23/12	08/23/12	Late Night	CM	1237a-136a	---T---	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
Late Night w/Jimmy Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$500.00		0.00			
E 32	WKYC	08/23/12	08/23/12	M-F 5-6p	CM	5p-6p	---T---	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$750.00		0.00			
E 33	WKYC	08/23/12	08/23/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
Channel 3 News at 7P															
CH 3 NWS AT 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$1,200.00		0.00			
E 34	WKYC	08/23/12	08/23/12	M-F 7-9a Today	CM	7a-9a	---T---	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					2	\$1,000.00		0.00			
E 35	WKYC	08/23/12	08/23/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
Entertainment Tonight															
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$1,200.00		0.00			
E 36	WKYC	08/21/12	08/21/12	M-F 11-1135p	CM	11-1135p	-T-----	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00
Channel 3 News at 11p M-F															
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$2,800.00		0.00			
E 37	WKYC	08/21/12	08/21/12	Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$750.00		0.00			
E 38	WKYC	08/21/12	08/21/12		CM	1237a-136a	-T-----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night											
				Late Night w/Jimmy Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$500.00		0.00						
E 39	WKYC	08/21/12	08/21/12	M-F 3-4p The Doctors	CM	3p-4p	-T-----	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$350.00		0.00						
E 40	WKYC	08/21/12	08/21/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$750.00		0.00						
E 41	WKYC	08/21/12	08/21/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	-T-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
				CH 3 NWS AT 7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$1,200.00		0.00						
E 42	WKYC	08/21/12	08/21/12	M-F 7-9a Today Today Show	CM	7a-9a	-T-----	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	2		\$1,000.00		0.00						
E 43	WKYC	08/21/12	08/21/12	M-F 730-8p Entertainment Tonight	CM	730-8p	-T-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$1,200.00		0.00						
E 44	WKYC	08/22/12	08/22/12	Days of Our Lives Days of Our Lives	CM	1p-2p	--W----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$500.00		0.00						
E 45	WKYC	08/22/12	08/22/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	--W----	:30	1	\$2,800.00	P-5	0.00	NM	1	\$2,800.00
				CH 3 NWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$2,800.00		0.00						
E 46	WKYC	08/22/12	08/22/12	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	P-5	0.00	NM	1	\$750.00
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$750.00		0.00						
E 47	WKYC	08/22/12	08/22/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	--W----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$500.00		0.00						
E 48	WKYC	08/22/12	08/22/12	M-F 3-4p The Doctors	CM	3p-4p	--W----	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$350.00		0.00						
E 49	WKYC	08/22/12	08/22/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--W----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
				CH 3 NWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$2,000.00		0.00						
E 50	WKYC	08/22/12	08/22/12		CM	M-Su 6:28p-7p	--W----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00

Order / Rev: 707234
 Alt Order #: 06282906
 Flight Dates: 08/18/12 - 08/24/12

Advertiser: Republican National Committee
 Product Desc: RNC
 Estimate: 3037

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Nightly News															
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-- W- - - -	1		\$3,000.00		0.00						
E 51	WKYC	08/22/12	08/22/12	M-F 7-9a Today	CM	7a-9a	-- W- - - -	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
				Today Show											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-- W- - - -	1		\$1,000.00		0.00						
E 52	WKYC	08/22/12	08/22/12	M-F 730-8p	CM	730-8p	-- W- - - -	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
				Entertainment Tonight											
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-- W- - - -	1		\$1,200.00		0.00						
													Totals	60	\$89,150.00